

# Ageing Well Expo Calgary

October 4, 2026

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|--------------|--------------------------------------------------------------------------------------|
| Event        | Ageing Well Expo Calgary                                                             |
| Date         | Sunday, October 4, 2026                                                              |
| Venue        | Best Western Premier Calgary Plaza Hotel & Conference Centre                         |
| Audience     | Adults 45+/50+, older adults, caregivers, adult children, families and professionals |
| Format       | Exhibits, presentations, conversations and community connections                     |
| Media access | Complimentary accreditation and arranged interviews/photo/video access               |
| Contact      | Events@AWExpo.ca                                                                     |
| Web          | AWExpo.ca/ageing-well-expo-calgary/                                                  |

## STORY AND INTERVIEW ACCESS

- Shawn Barrie: official spokesperson, founder story, partnerships and audience trends.
- Kate Kelly: event experience, logistics and vendor relationships.
- Speaker and exhibitor interviews, subject to availability and consent.

The confirmed schedule, admission details and on-site check-in instructions will be provided with accreditation.